

Exhibit B

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Denice Shakarian Halicki, The Original Gone in
60 Seconds, LLC, Halicki Films, LLC and
Eleanor Licensing, LLC

UNITED STATES DISTRICT COURT
CENTRAL DISTRICT OF CALIFORNIA

DENICE SHAKARIAN HALICKI,
AN INDIVIDUAL; THE
ORIGINAL GONE IN 60
SECONDS, LLC, a Delaware
limited liability company; HALICKI
FILMS, LLC, a California limited
liability company; and ELEANOR
LICENSING, LLC, a Delaware
limited liability company,

Plaintiffs,

vs.

EDWARD MONFORT, an
individual; RONAELE MUSTANG,
INC., a Florida corporation;
RONAELE, LLC, a Georgia limited
liability company; Ronaele, Inc., a
Nevada corporation; HST
Automotive, LLC, a California
limited liability company; and DOES
1 through 10, inclusive,

Defendants.

CASE NO. CV08-0351 PSG(JTLx)

FIRST AMENDED COMPLAINT FOR:

1. Trademark Infringement
2. Federal Unfair Competition
3. Copyright Infringement
4. State Unfair Competition
5. Constructive Trust
6. Declaratory Relief

ORIGINAL

DREIER STEIN
KAHAN
BROWNE
WOODS

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1 Plaintiffs Denice Shakarian Halicki, The Original Gone in 60 Seconds
2 LLC, Halicki Films LLC, and Eleanor Licensing LLC (collectively, "Plaintiffs")
3 complain and allege as follows:

4
5 **THE PARTIES**

6 1. Plaintiff Denice Shakarian Halicki ("Denice") is, and at all
7 relevant times herein was, a natural citizen of the State of California with her
8 principal place of residence in the County of Los Angeles, State of California.

9 2. Plaintiff The Original Gone in 60 Seconds LLC is a Delaware
10 limited liability corporation, with its principal place of business in the County of
11 Los Angeles, State of California.

12 3. Plaintiff Halicki Films LLC is a California limited liability
13 corporation, with its principal place of business in the County of Los Angeles, State
14 of California.

15 4. Plaintiff Eleanor Licensing LLC is a Delaware limited liability
16 corporation, with its principal place of business in the County of Los Angeles, State
17 of California.

18 5. Plaintiffs are informed and believe, and based thereon allege,
19 that Defendant Edward R. Monfort is a natural citizen of the State of Florida.

20 6. Plaintiffs are informed and believe, and based thereon allege,
21 that Defendant Ronaele Mustang, Inc. is a corporation or other type of business
22 entity organized under the laws of the State of Florida, doing business in the State
23 of California.

24 7. Plaintiffs are informed and believe, and based thereon allege,
25 that Defendant Ronaele, LLC is a limited liability company organized under the
26 laws of the State of Georgia, doing business in the State of California.

27 8. Plaintiffs are informed and believe, and based thereon allege,
28 that Defendant Ronaele, Inc. is a corporation organized under the laws of the State

1 of Nevada, doing business in the State of California.

2 9. Plaintiffs are informed and believe, and based thereon allege,
3 that Defendant HST Automotive, LLC is a limited liability company organized
4 under the laws of the State of California, doing business in the State of California.

5 10. Plaintiffs are unaware of the true names and capacities of
6 defendants DOES 1 through 10, inclusive, and therefore sue these defendants by
7 such fictitious names. When the true names and capacities of defendants DOES 1
8 through 10, inclusive, have been ascertained, Plaintiffs will amend the complaint to
9 set forth such facts. Defendants Edward R. Monfort, Ronaele Mustang, Inc.,
10 Ronaele, LLC, Ronaele, Inc., HST Automotive, LLC, and Does 1 through 10 are
11 referred to herein collectively as "Defendants."

12 11. Plaintiffs are informed and believe, and based thereon allege,
13 that sometime prior hereto, Defendants and each of them conspired together and
14 maliciously and willfully entered into a scheme to engage in the course of conduct
15 described herein. Plaintiffs are further informed and believe, and based thereon
16 allege, that in pursuance of said conspiracy and scheme, Defendants and each of
17 them did the acts and things herein alleged, and all of such acts and things were
18 participated in and done by all of said Defendants or by one or more of them as
19 steps in said conspiracy.

20 21 JURISDICTION AND VENUE

22 12. Jurisdiction in this Court is proper as this complaint poses
23 federal questions arising under particular federal statutes, including the United
24 States Copyright Act (17 U.S.C. 101 et seq.) and the Lanham Act (15 U.S.C. 1125
25 et seq.). To the extent this complaint contains claims for relief under California
26 law, those claims are specifically authorized to be brought in this Court under the
27 supplemental jurisdiction provision of 8 U.S.C. § 1367.

28 13. This court has personal jurisdiction over Defendants as they are

1 conducting business in the State of California by, among other things, offering the
2 offending motor vehicles and related products for sale in the State of California, as
3 well as launching other business ventures here.

4 14. Venue is proper in the state of California as the wrongful actions
5 complained of herein were and are being committed in this judicial district, and
6 Plaintiffs reside in this judicial district.

7 GENERAL ALLEGATIONS

8 The "Original Movie" Starring Eleanor

9 15. Denice is the widow of deceased movie and performance car
10 personality H.B. "Toby" Halicki ("Toby"), affectionately known in automobile and
11 movie circles as "The Car Crash King." As a director, producer, financier and
12 actor, Toby made action films that were noted for their intricate stunts and intense
13 car crashes.

14 16. In 1974, Toby wrote, produced, acted in, financed, directed and
15 marketed the original film "Gone in 60 Seconds" (the "Original Movie"). The
16 undisputed star of the Original Movie was a car by the name of "Eleanor," a 1971
17 Fastback Mustang custom built by Toby to resemble a Mach 1 Fastback Mustang.
18 Eleanor was the only star to receive a billing credit at the beginning of the film. No
19 other actor was named specifically in the opening credits. Indeed, so special was
20 Eleanor that she was the only star featured on the cover of the original videotape
21 and the subsequently-released DVDs of the Original Movie, and was featured
22 prominently in the advertising, public relations, and marketing of the film when the
23 film was originally released and at all times thereafter.

24 17. The storyline of "Gone in 60 Seconds" was simple, yet genius.
25 It appealed to both car enthusiasts and the general public alike. At first blush,
26 "Gone in 60 Seconds" is the story of Toby's character (Maidrian Pace) and his
27 cohorts' attempts to steal 48 specific cars in one week to fulfill a contract. At its
28 heart, however, "Gone in 60 Seconds" is the story of one car and Maidrian's

1 checkered and tortured relationship with that car. It is the story of Eleanor – the
2 one “woman” that had eluded and bedeviled Maindrian through time. It is the story
3 of Maindrian’s attempts to finally get his “girl.” Indeed, the movie culminates with
4 a fantastical 40-minute long chase scene in which Maindrian and Eleanor lead
5 scores of police cars through seven counties and dozens of car crashes before, at
6 last, they “ride off into the sunset.”

7 18. This chase scene, noted in the annals of film making as one of
8 the greatest and most ambitious car stunts ever, along with the allure and magic of
9 Eleanor, which Toby actively and continuously cultivated and commercialized at
10 trade shows, car shows, through merchandising and promotions, helped Toby and
11 “Gone in 60 Seconds” – essentially an “independent” movie without studio backing
12 – gross an impressive \$40 million in 1974. The movie and Toby’s efforts also
13 catapulted Eleanor into a full-fledged movie star. She went on to star in at least two
14 additional films produced and directed by Toby, entitled “The Junkman” and
15 “Deadline Auto Theft.”

16 19. Toby registered a copyright for the Original Movie on August 5,
17 1983. Tragically, in 1989, Toby was killed during a stunt sequence while filming
18 “Gone in 60 Seconds 2,” which also featured Eleanor. Thereafter, by operation of
19 law, in 1994, Denice obtained all right, title and interest in the Original Movie and
20 the character “Eleanor” from the estate of H.B. “Toby” Halicki. On March 11,
21 1999, Denice recorded the passing of the copyrights for the Original Movie and the
22 characters therein, including “Eleanor,” to her by succession.

23 20. Denice and Toby have consistently maintained protection over
24 the “Eleanor” character and mark and the “Gone in 60 Seconds” film and mark, and
25 placed goods and services in the stream of commerce, including replicas of Eleanor
26 and other Eleanor- and “Gone in 60 Seconds”- related merchandise. They also
27 continuously used Eleanor in the stream of commerce displaying Eleanor at various
28 shows and events throughout the nation. For example, to promote the Original

1 Movie on its initial release, Toby took Eleanor on a tour across the United States.
2 As part of this publicity tour, Eleanor was featured as a star attraction at the first
3 Long Beach Grand Prix. Further, Eleanor was featured in an exhibit entitled "Great
4 Cars of the Movies," which ran for four months at the Peterson Automotive
5 Museum, and she was the star attraction at the California Classic Car Rally and
6 "L.A. 2000 NASCAR Street Race."

7 21. Denice and Toby further added to the value of the "Eleanor" and
8 "Gone in 60 Seconds" marks by, among other things, their licensing of the marks,
9 and by reissuing the Original Movie and its sequels on DVD and VHS in 2000.

10 **The Agreement with HPC**

11 22. In no small part due to the popularity and appeal of the character
12 of Eleanor, in 1995, the President of Hollywood Pictures Corporation ("HPC"), a
13 division of The Walt Disney Company, approached Denice about developing a
14 remake or sequel of the Original Movie. Following extensive negotiations, on
15 October 12, 1995, Denice entered into a Memorandum of Agreement
16 ("Agreement") with HPC to develop and remake the Original Movie.

17 23. By the express terms of the Agreement, Denice granted to HPC
18 exclusively all right, title and interest of every kind and nature in and to sequels to
19 and/or remakes of the Original Movie, including, among other things, the right to
20 produce a motion picture based upon or adapted from all or any part of the Original
21 Movie.

22 24. By further express terms of the Agreement, Denice reserved to
23 herself the right to manufacture, sell and distribute merchandise utilizing the car
24 known as "Eleanor." At all times relevant, it was the intent, desire and
25 understanding of the parties to the Agreement – HPC and Denice – that Denice
26 would and did reserve to herself the sole and exclusive merchandising rights to the
27 character of "Eleanor," as the car appears in the Original Movie or as it appears in
28 any remake or sequel thereof in whatever form.

1 25. In September 2000, Denice assigned to plaintiff The Original
2 Gone in 60 Seconds LLC a license for certain rights in "Gone in 60 Seconds" that
3 she had not already licensed to HPC.

4 26. To further confirm Denice's sole and exclusive merchandising
5 rights to the character of "Eleanor," as the car appears in the Original Movie or as it
6 appears in any remake or sequel thereof, on or about July 2007, HPC and Denice
7 entered into a "Quitclaim Agreement" in which HPC "quitclaim[ed] to [Denice]
8 Halicki all of HPC's goodwill, right, title and interest of every kind and nature
9 whatsoever in and to" the "merchandising rights ('Eleanor Merchandising Rights')
10 to that certain car called 'Eleanor' as such car appears in a remake ('Remake') of
11 the 1974 film 'Gone in 60 Seconds' ('Original Picture')." Pursuant thereto, Denice
12 has the sole and exclusive right to merchandise any good or item bearing the
13 character, likeness, name or mark of "Eleanor" from the Original Movie and the
14 Remake, and to pursue and enforce any infringement of such right by any third
15 party.

16 27. In or about November 2007, Denice assigned certain of her
17 merchandising rights in and to the character "Eleanor" to Eleanor Licensing, LLC.

18 **The Remake Starring Eleanor**

19 28. In 2000, HPC released the remake of the Original Movie "Gone
20 in 60 Seconds" (the "Remake"). HPC registered a copyright for the Remake on
21 June 28, 2000 (Registration No. PA0000933893).

22 29. The Remake starred Nicholas Cage, Angelina Jolie, Robert
23 Duvall, and Eleanor. As with the Original Movie, Eleanor in the Remake is a
24 vintage Ford Fastback Mustang. This time, she was "tricked out" for the movie to
25 look like a "futuristic movie version" of a Ford Mustang Shelby GT500, a car
26 developed and produced under the leadership of Lee Iacocca, who became known
27 as the "Father of the Mustang." However, as admitted by Defendant Carroll
28 Shelby, Eleanor in the Remake is not an authentic 1967 Shelby Mustang. Not only

1 was Eleanor's body or shell not built utilizing an authentic Shelby Mustang,
2 Eleanor in the Remake contained various design elements that were unique to
3 Eleanor, which do not appear on any stock versions of the Ford Fastbacks or the
4 Shelby GT500s. There has never been an Eleanor in the Original Movie or the
5 Remake that was built from a Shelby GT500.

6 30. As with the Original Movie, Eleanor was once again
7 prominently featured as a star in the Remake. Similar to the Original Movie, the
8 storyline for the Remake called for the main character played by Nicholas Cage
9 (named "Memphis Raines") and his gang to steal 50 specific, high-end cars within
10 24 hours. However, Eleanor and her role in the movie did not change at all. She is
11 again the car that is referenced by name most often, the one that evaded Memphis's
12 grasp time and again, and her relationship to Memphis Raines is integral to the
13 advancement and development of the movie. Eleanor is referred to in the Remake
14 as Memphis's "unicorn," that mystical, mythical creature impossible to capture.
15 Yet, at the end of the movie, following a 12-minute complicated and complex car
16 chase sequence to elude the police, Memphis and Eleanor once again drive off into
17 the distance.

18 31. The Remake achieved even greater success than the Original
19 Movie, grossing over \$101 million in domestic sales and \$232 million worldwide.

20 32. Confirming her importance to the movie, Eleanor was
21 purposefully and conspicuously featured on all promotional, marketing, advertising
22 and merchandising materials for the Remake, including, among other things, movie
23 posters, DVD covers, CD covers, and banners. Additionally, Eleanor from the
24 Remake as well as Eleanor from the Original Movie have continuously made
25 appearances at various shows and events throughout the nation. Plaintiffs and HPC
26 have continuously and consistently maintained protection over the Eleanor
27 character and "Gone in 60 Seconds," whether in the Original Movie or the Remake.

28 33. As a result of the Original Movie, the Remake, and all of the

1 financial windfall therefrom. In his owns words, Monfort stated that, within three
2 months, he had built his "Eleanor look-a-like," which he then showed to the public,
3 and "[w]ithin the first month, [he had] received three orders and sold one finished
4 car."

5 37. Plaintiffs are informed and believe, and thereon allege, that
6 Defendants are selling each of their infringing vehicles for \$90,000 or more, and
7 that Defendants have thus far sold in excess of 70 cars.

8 38. In advertising the Ronaele vehicles, Defendants make clear that
9 what they are making and what they are selling are "Eleanors" from the movie
10 "Gone in 60 Seconds." In point of fact, Defendants prominently feature on their
11 own website copies of magazine covers featuring the Ronaele vehicles, with the
12 words "Eleanor" and "Gone in 60 Seconds" emblazoned next to the cars.
13 Defendants further expressly market their infringing vehicles by claiming that these
14 vehicles have the "flawless make of the Eleanor."

15 39. In taking these wrongful actions, Defendants knew that they
16 were infringing upon and violating the rights of the Plaintiffs. As an initial matter,
17 knowing that Plaintiffs owned the exclusive merchandising rights for "Eleanor,"
18 Plaintiffs are informed and believe, and based thereon allege, that prior to engaging
19 in the mass advertisement and sale of their infringing vehicles, Defendants
20 attempted to contact Denice to obtain a license to manufacture and sell the Remake
21 "Eleanors." When they were unable to obtain such a license, however, Defendants
22 simply proceeded without one in willful contravention of the Plaintiffs' rights and
23 interests.

24 40. Further, Defendants selected the name "Ronaele" for their
25 vehicles for the express and deliberate purpose of attempting to circumvent the
26 Plaintiffs' rights. Being aware of other more famous car builders who
27 unsuccessfully attempted to call their "rip off" vehicles "Eleanors," Defendants
28 chose the "creative moniker – Ronaele," which admittedly is nothing more than the

1 efforts of Plaintiffs and HPC to promote, market and commercialize Eleanor, the
2 character of Eleanor and the name and mark of "Eleanor" became indelibly linked
3 and inseparable in the minds of the public with the movie itself. Thus, "Eleanor"
4 has acquired a distinctiveness and a secondary meaning with the consumers.

5 **Defendants' Blatant Theft of Eleanor**

6 34. Defendants are in the business of manufacturing, marketing and
7 selling – without the authorization, consent or knowledge of Plaintiffs – "knock
8 offs" of "Eleanor" vehicles featured in the Remake.

9 35. Defendants admittedly had no participation, role or involvement
10 in or connection with the making of the Original Movie or the Remake, or the
11 creation, design or development of "Eleanor" from the Original Movie or the
12 Remake. Defendants also readily admit that they do not own any intellectual
13 property rights in and to the character, mark, look, dress or name of "Eleanor," or
14 the right to merchandise "Eleanor," and that they are not operating pursuant to a
15 license from any party or entity purporting to own such rights.

16 36. Regardless, Defendants make no secret of the fact that they are
17 capitalizing on and exploiting the fame, popularity and demand for "Eleanor"
18 vehicles. On the company's own website, Monfort, the founder, President, and
19 purported designer for Ronaele, unequivocally stated that "Ronaele, LLC started
20 from the passion . . . most of all [*sic*] 'Eleanor' from the movie 'Gone in Sixty [*sic*]
21 Seconds[,] starring Nicholas Cage." In numerous interviews given to print and
22 internet media, including, but not limited to, WebTV, Monfort freely admitted that
23 he "ripped off" Eleanor from the Remake. When asked how he got started building
24 his "amazing Mustangs," Monfort stated that, "Well, I've always been a fan of
25 "Gone in 60 Seconds," and I always wanted to build an Eleanor or own an Eleanor.
26 . . so I went and bought a [Ford Mustang] and developed the body kit design . . ."
27 Of course, Monfort did not stop at building an Eleanor for himself. He then went
28 out and mass marketed the replica vehicles to the public and reaped substantial

1 name "Eleanor" spelled backwards. Plaintiffs are informed and believe, and based
2 thereon allege, that the name "Ronaele" is printed on the side of every vehicle
3 produced" by Defendants.

4 41. Despite their lack of any interest or right in and to the character,
5 mark, name and look or "Eleanor," and despite their knowledge of the Plaintiffs'
6 rights in that regard, on or about May 26, 2006, Defendants filed an application
7 with the United States Patent and Trademark Office to register the trademark
8 "Ronaele," which is simply "Eleanor" spelled backwards.

9 42. Plaintiffs are informed and believe, and based thereon allege,
10 that, in addition to the infringing vehicles, Defendants have expanded their
11 exploitation of "Eleanor" by, among other things, marketing and selling "Eleanor"
12 kits, "Eleanor" parts, and other merchandise relating to "Eleanor." Defendants
13 have also engaged in extensive commercial promotion of the offending products in
14 a manner that intentionally treads on Plaintiffs' rights.

15 **FIRST CLAIM FOR RELIEF**

16 **(For Common Law Trademark Infringement Against All Defendants)**

17 43. Plaintiffs reallege and incorporate by this reference each and
18 every allegation set forth above at paragraphs 1 through 42, inclusive, as though
19 fully stated herein.

20 44. The marks "Eleanor" and "Gone in 60 Seconds" from the
21 Remake are the properties of Plaintiffs, who own common law trademark rights and
22 protections in the marks "Eleanor" and "Gone in 60 Seconds."

23 45. The marks "Eleanor" and "Gone in 60 Seconds" are indicators
24 of source, namely Plaintiffs' rights as described herein.

25 46. Defendants and each of them are aware of Plaintiffs' rights in
26 and to the marks "Eleanor" and "Gone in 60 Seconds" as an indicator of source.

27 47. Defendants were and are consciously aware of the marks
28

1 "Eleanor" and "Gone in 60 Seconds" and have among other things marketed the
2 offending motor vehicles in the stream of commerce in a manner that treads on
3 Plaintiffs' rights with full knowledge of them. Defendants' marketing of the
4 "Eleanor" replica cars and other commercial activities infringe Plaintiffs' common
5 law trademark rights under Federal and California law in and to the marks
6 "Eleanor" and "Gone in 60 Seconds."

7 48. Plaintiffs never gave Defendants permission to conduct their
8 offending activities.

9 49. As a direct and proximate result of the foregoing conduct,
10 Plaintiffs are entitled to damages as against all Defendants and each of them in an
11 amount that is presently unknown, to disgorgement of Defendants' profits, to a
12 preliminary and permanent injunction, and to any and all other relief the Court
13 deems just and proper under the law.

14 **SECOND CLAIM FOR RELIEF**

15 **(Federal Unfair Competition Against All Defendants)**

16 50. Plaintiffs reallege and incorporate herein by this reference the
17 allegations of paragraphs 1 through 49 hereof, inclusive, as if set forth in full
18 herein.

19 51. Defendants and each of them have made and continue to make
20 use in commerce of Plaintiffs' common law trademarks and trade names relating to
21 "Eleanor" and the "Gone in 60 Seconds" film without Plaintiffs' permission.

22 52. Plaintiffs represent the sole source of "Eleanor" and the "Gone
23 in 60 Seconds" film.

24 53. Defendants and each of them have used Plaintiffs' trademarks
25 and trade names in a manner that creates a false association between Defendants
26 and Plaintiffs' property rights in "Eleanor" and the "Gone in 60 Seconds" film.

27 54. Defendants' use of Plaintiffs' common law trademarks, trade
28

1 names, goodwill and other rights is in direct violation of 15 D.S.C. 1125(a) et seq.,
2 and represents a false designation of origin and/or source entitling Plaintiffs to all
3 remedies available under law.

4 55. As a direct and proximate result of the foregoing conduct,
5 Plaintiffs are entitled to damages as against all Defendants and each of them in an
6 amount that is presently unknown, to disgorgement of Defendants' profits, to a
7 preliminary and permanent injunction, and to any and all other relief the Court
8 deems just and proper under the law.

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10 **THIRD CLAIM FOR RELIEF**

11 **(For Copyright Infringement Against All Defendants)**

12 56. Plaintiffs reallege and incorporate by this reference each and
13 every allegation set forth above at paragraphs 1 through 55, inclusive, as though
14 fully stated herein.

15 57. Plaintiffs are the exclusive owner of the goodwill, right, title and
16 interest of every kind and nature whatsoever in and to the merchandising rights to
17 the car character called "Eleanor" as it appears in the Remake. The Remake and all
18 characters therein, including "Eleanor," were registered for a copyright on June 28,
19 2000 (Registration No. PA0000933893).

20 58. Eleanor is the featured star of the Remake and represents the
21 story as it is told in the film. Plaintiffs have continuously protected the copyright
22 in Eleanor and the Remake since 2000 and Plaintiffs continue to do so.

23 59. Defendants were and are consciously aware of "Eleanor" and
24 the Remake and among other violations have marketed and continue to market the
25 offending motor vehicles and other products with full knowledge of Plaintiffs'
26 rights.

27 60. Defendants' marketing of the "Eleanor" replica cars and other
28 products infringes Plaintiffs' copyrights in and to Eleanor and "Gone in 60

1 Seconds.”

2 61. Plaintiffs never gave Defendants permission to conduct their
3 offending activities.

4 62. As a direct and proximate result of the foregoing conduct,
5 Plaintiffs are entitled to damages as against all Defendants and each of them in an
6 amount that is presently unknown, to disgorgement of Defendants’ profits, to a
7 preliminary and permanent injunction, and to any and all other relief the Court
8 deems just and proper under the law.

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FOURTH CLAIM FOR RELIEF

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(State Law Unfair Competition)

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63. Plaintiffs reallege and incorporate by this reference each and
every allegation set forth above at paragraphs 1 through 62, inclusive, as though
fully stated herein.

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64. Defendants and each of them have engaged in a pattern of
unlawful and unfair acts by marketing their vehicles as “Eleanors” and associating
the vehicles with “Gone in 60 Seconds.” Such unlawful and unfair marketing
activities caused direct harm to Plaintiffs by violating Plaintiffs’ common law
trademark rights and interfering with their current and prospective actions to sell
their own, authentic “Eleanors” from “Gone in 60 Seconds.” Defendants’ activities
are also likely to mislead the public, by creating a false association between
Defendants and Plaintiffs.

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65. Defendants’ activities constitute multiple violations of
California Business and Professions Code, Sections 17200 *et seq.*

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66. As a direct and proximate result of the foregoing conduct,
Plaintiffs are entitled to damages as against all Defendants and each of them in an
amount that is presently unknown, to a preliminary and permanent injunction, and
to any and all other relief the Court deems just and proper under the law.

FIFTH CLAIM FOR RELIEF

(Constructive Trust /Accounting)

67. Plaintiffs reallege and incorporate herein by this reference the allegations of paragraphs 1 through 66 hereof, inclusive, as if set forth in full herein.

68. Defendants hold those commercial profits and personal gains which have accrued to them as a result of infringement and other wrongful acts described herein as constructive trustees of those commercial profits and personal gains, for the benefit of Plaintiffs.

69. Plaintiffs seek an accounting of said funds, and an order declaring that Defendants hold said funds in trust for Plaintiffs.

SIXTH CLAIM FOR RELIEF

(Declaratory Relief Against All Defendants)

70. Plaintiffs reallege and incorporate herein by this reference the allegations of paragraphs 1 through 69 hereof, inclusive, as if set forth in full herein.

71. Plaintiffs have consistently used the "Eleanor" and "Gone in 60 Seconds" marks from the Original Movie in commerce since 1974, and the same marks from the Remake since 2000, and they have protected the use of these marks. Plaintiffs are thus the first and continued users of the "Eleanor" and "Gone in 60 Seconds" marks.

72. Despite the fact that Plaintiffs are the prior user of the marks, in 2006 Defendant Ronaele, LLC filed application for the trademark "Ronaele," which is simply Eleanor spelled backwards, with the Patent and Trademark Office, Serial Number 78894092, which application is currently pending (the "Application").

73. The conduct of Defendants as set forth above has caused harm to Plaintiffs by interfering with and disrupting Plaintiffs' reasonable expectation of

1 prospective economic advantage from the use of the rights and property Plaintiffs
2 own and control relating to "Eleanor" and the "Gone in 60 Seconds" film, and by
3 creating a false association between Defendants and Plaintiffs.

4 74. An actual controversy has arisen and exists between Plaintiffs
5 and Defendants for which Plaintiffs have no adequate remedy at law in that
6 Defendants claim a trademark to which Plaintiffs hold rights as a prior user. It is
7 appropriate and justice requires that the Court enter a judgment declaring the
8 invalidity of the Registration due to Plaintiffs' prior use.

9 75. Plaintiffs therefore seek an order from the Court, pursuant to 15
10 U.S.C. §1119, instructing the United States Patent and Trademark Office to cancel
11 the Application.

12
13 WHEREFORE, Plaintiffs respectfully request judgment against Defendants
14 as follows:

- 15 1. For general damages in an amount to be proven at trial;
- 16 2. For punitive damages in an amount to be proven at trial
17 sufficient to punish and deter Defendants from engaging in such activity in the
18 future;
- 19 3. For damages and disgorgement of lost profits, past and future, in
20 an amount to be proven at trial;
- 21 4. For damages for loss of recognition by Plaintiffs;
- 22 5. For injunctive relief as against Defendants and each of them;
- 23 6. For an accounting;
- 24 7. For an order declaring that Defendants hold the funds which
25 they have gained as a result of their wrongful acts as constructive trustees for the
26 benefit of Plaintiff;
- 27 8. For an order instructing the United States Patent and Trademark
28 Office to cancel the Application for the Ronaele mark;

- 1 9. For costs of suit;
- 2 10. For any applicable and appropriate pre- and post-judgment
- 3 interest;
- 4 11. For any other relief that the Court deems just and proper.

5 DATED: February 20, 2008

DREIER STEIN KAHAN BROWNE WOODS
GEORGE LLP

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8 By 

Allan Browne
Attorneys for Plaintiffs Denice Shakarian
Halicki, The Original Gone in 60 Seconds,
LLC, Halicki Films, LLC and Eleanor
Licensing, LLC

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DEMAND FOR JURY TRIAL

Plaintiffs hereby demand a trial by jury as to all issues properly so tried.

DATED: February 20, 2008

DREIER STEIN KAHAN BROWNE WOODS
GEORGE LLP

By 

Allan Browne
Attorneys for Plaintiffs Denice Shakarian
Halicki, The Original Gone in 60 Seconds,
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Licensing, LLC